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BEST WESTERN COLONEL BUTLER INN RECEIVES BRAND'S HIGHEST AWARD FOR QUALITY

Niagara-on-the-Lake, ON, 27 October 2022 —The Colonel Butler Inn in Niagara-on-the-Lake has received Best Western® Hotels & Resorts' Chairman's Award, a prestigious honor recognizing hotels with exceptional quality assurance standards. The Chairman's Award recognizes the Best Western-branded hotels that score in the top 5 percent of more than 2,200 North American properties, with respect to cleanliness and maintenance inspection scores. Hotels must also meet Best Western's requirements for design and high customer service scores to qualify for the award.

"The Colonel Butler Inn is thrilled to be receiving Best Western's Chairman's Award this year, as it is a highly regarded recognition within the brand and reflects our dedication to excellence," said Paul MacIntyre, Vice-President of Operations. "With this year's unprecedented challenges, we recognize that providing today's travelers with a high quality, trusted lodging experience is of utmost importance. Our team of hotel staff goes the extra mile every day to do just that, and we're proud to provide our guests with superior customer care."

Located at 278 Mary St. in beautiful "Old Towne" Niagara-on-the-Lake, the Colonel Butler Inn features 26 rooms where all guests enjoy complimentary breakfast, free on-site parking and free wifi.

Reservations at the Colonel Butler Inn may be booked by calling the hotel directly at 905-468-3251 or by calling Best Western Hotels & Resort's 24-hour, toll-free reservations number (800) WESTERN. Reservations are also available from Best Western's website at BestWestern.com.

About Best Western® Hotels & Resorts:

Best Western Hotels & Resorts headquartered in Phoenix, Arizona, is a privately held hotel brand within the BWH Hotel Group® global network. With 18 brands and approximately 4,700 hotels in over 100 countries and territories worldwide*, BWH Hotel Group suits the needs of developers and guests in every market. Brands include Best Western®, Best Western Plus®, Best Western Premier®, Executive Residency by Best Western®, Vīb®, GLō®, Aiden®, Sadie®, BW Premier Collection® and BW Signature Collection®. Through acquisition, WorldHotels™ Luxury, WorldHotels Elite, WorldHotels Distinctive and WorldHotels Crafted collections are also offered. Completing the portfolio is SureStay®, SureStay Plus®, SureStay Collection® and SureStay StudioSM franchises**.

For more information visit www.bestwestern.com, www.bestwesterndevelopers.com, www.worldhotels.com and www.surestaydevelopers.com.

* Numbers are approximate, may fluctuate, and include hotels currently in the development pipeline.

**All Best Western, WorldHotels and SureStay branded hotels are independently owned and operated.